MEDIA INFORMATION



Press Credentials

Media and photography credentials are unnecessary for UCLA home meets. For any media request prior to a rowing event, e-mail Alex Timiraos from the UCLA Sports Information Office (PO Box 24044, Los Angeles, CA 90024) at atimiraos@athletics. ucla.edu. All requests should be submitted at least 24 hours in advance.

<u>Photography</u>

During competition, video and still photographers may only shoot from the bike path. The dock or launch areas may not be obstructed. Contact the sports information office at (310) 206-7870 for special arrangements.

Interview Policies

All interviews must be arranged through the sports information office. Please do not expect rowers to be available if you have not made prior arrangements.

Interview Availability

The UCLA team is scheduled to practice in the morning at the boathouse in Marina del Rey. Players and coaches are available after practice. Arrangements for facility access must be made in advance through the sports information office. The best time to reach Coach Fuller Kearney is late morning/early afternoon.

Travel Information

For security purposes, the UCLA Sports Information Office does not release to the general public any travel information for UCLA athletic teams. If you would like to reach a member of the UCLA rowing team on the road, please contact the Sports Information Office.

UCLA Boathouse

The UCLA Boathouse is located off-campus in Marina del Rey, Calif. From campus, take the San Diego Freeway (405 South) to the Marina del Rey Freeway (90 West) until the freeway ends. Make a left on "Mindanao", a left on "Lincoln Blvd", and a right on "Fiji Way". The Aquatic Center is located at the end of Fiji Way, behind the Villa Venetia Apartment Complex. The phone number at the facility is (310) 823-0048.

UCLA's Primary Media Outlets

Newspapers

Los Angeles Times 202 West First St. Los Angeles, CA 90053 (P): 213-237-7145 (F): 213-237-7876 sports.latimes.com

Orange County Register

625 N. Grand Áve. Santa Ana, CA 92711 (P): 714-796-7817 (F): 714-565-6765 ocregister.com

Los Angeles Daily News

P.O. Box 4200 Woodland Hills, CA 91365 (P): 818-713-3600 (F): 818-713-3436 dailynews.com

Riverside Press Enterprise

3540 14th St. Riverside, CA 92501 (P): 951-368-9533 (F): 951-368-9029 pe.com

South Bay Daily Breeze

5215 Torrance Blvd. Torrance, CA 90509 (P): 310-540-4201 (F): 310-540-3067 www.dailybreeze.com

Long Beach Press Telegram

604 Pine Ave. Long Beach, CA 90844 (P): 562-499-1338 (F): 562-437-8914 presstelegram.com

Pasadena Star News San Gabriel Valley Tribune

1210 N. Azusa Canyon Rd. West Covina, CA 91790 (P): 626-962-8811 (F): 626-856-2758 pasadenastarnews.com sgytribune.com

UCLA Daily Bruin

308 Westwood Plaza Los Angeles, CA 90024 (P): 310-825-2095 (F): 310-206-0906 dailybruin.ucla.edu

National Media

Associated Press 221 So. Figueroa, S 300 Los Angeles, CA 90012 (P): 213-626-1200 (F): 213-346-0200 ap.org

USA Today

10866 Wilshire #406 Los Angeles, CA 90024 (P): 310-882-2400 (F): 310-882-1901 usatoday.com

Television

KCBS (Ch. 2)/KCAL (Ch. 9) 4200 Radford Ave.

4200 Radford Ave. Studio City, CA 91604 (P): 818-655-2400

NBC4 (Ch. 4)

3000 W. Alameda Ave. Burbank, CA 91523 (P): 818-840-4237 (F): 818-840-3076

KTLA (Ch. 5)

5800 Sunset Blvd. Hollywood, CA 90028 (P): 323-460-5907 (F): 323-460-5333

KABC (Ch. 7)

500 Circle Seven Dr. Glendale, CA 91201 (P): 818-863-7677 (F): 818-863-7889

KTTV (Ch. 11)/KTTV (Ch. 13)

1999 S. Bundy Dr. Los Angeles, CA 90025 (P): 310-584-2030 (F): 310-584-2450

Fox Sports Net West

1100 S. Flower St., Suite 2200 Los Angeles, CA 90015 (P): 213-743-7800 (P): 213-763-4633

ESPN

ESPN Plaza Bristol, CT 06010 (P): 860-766-2000

CBS College Sports

Chelsea Piers, Pier 62 New York, NY 10011 (P): 212-342-8760

Radio

KLAC Sports 570

3400 W. Olive Ave. #550 Burbank, CA 91505 (P): 818-559-2252 (F): 818-566-6114 or 818-566-6105

KSPN 710 (ESPN Radio)

3321 S. La Cienega Los Angeles, CA 90016 (P): 310-840-2492 (F): 310-558-5648

uclaradio.com

308 Westwood Plaza Los Angeles, CA 90024 (P): 310-825-9104

UCLA ATHLETICS

GENE BLOCK

CHANCELLOR 6th Year Stanford '70

Dr. Gene Block became chancellor of UCLA in August 2007 and enters

his six year as the university's chief executive officer. In his current capacity, Chancellor Block oversees all aspects of the university's three-part mission of education, research and service.

A champion of public universities, Chancellor Block has set four major priorities for UCLA during his administration: academic excellence, diversity, civic engagement and financial security. He has called for UCLA to deepen its engagement with the Los Angeles region and to increase access for students from underrepresented populations.

Chancellor Block holds UCLA faculty appointments in psychiatry and bio-behavioral sciences in the David Geffen School of Medicine and in physiological science in the College of Letters and Science. He also heads a research laboratory on campus that is funded by the National Institutes of Health (NIH).

Previously, he served as vice president and provost of the University of Virginia. He holds a bachelor's degree in psychology from Stanford University and a master's and Ph.D. in psychology from the University of Oregon.

Chancellor Block and his wife, Carol, have two adult children. The Blocks are avid Bruin fans and attend the competitions of various Bruin athletic programs.

DAN GUERRERO

ATHLETIC DIRECTOR 10th Year UCLA '74

Daniel G. Guerrero was named UCLA's eighth Director of Athletics on

April 25, 2002. A former Bruin baseball player, Guerrero, who assumed his duties on July 1, 2002, has enjoyed great success and exudes the pride of a student-athlete who is in charge of the program at his alma mater.

Guerrero is one of the most respected administrators in all of intercollegiate athletics. He is the current president of the National Association of Collegiate Directors of Athletics (NACDA) and serves on numerous conference and national committees. He currently is a member of the Pac-12 Nominating Committee, the Pac-12 Athletic Directors Revenue Sharing Committee, the Pac-12 Bowls Committee, the Pac-12 Basketball Tournament Committee. In addition, Guerrero is a member of the Rose Bowl Management Committee and is the Pac-12 Athletic Director's Liaison to the Men's Basketball Coaches. He also is a member of the BCS Athletic Directors Administrative Group and an NCAA search committee member for NCAA's vice president of men's basketball championships.



In 10 years as Athletic Director, Guerrero has clearly established a pattern of "image and substance" that few in his profession can match. UCLA stands as the No. 1 University in the nation for NCAA team championships won (108), a number that continues growing under his direction. In that 10-year period, UCLA has won 22 NCAA team titles (the highest total in the nation in that span) in 12 different sports (finished second 19 times and have had an additional 41 Top Five finishes (79 total). In all, 191 teams (of 229 possible) have qualified for NCAA postseason competition, and the football team has appeared in eight bowl games.

The program has also won 51 conference championships in 15 different sports, produced over 515 All-Americans and featured four Honda Award winners, including the 2003-04 Collegiate Woman Athlete of the Year.

Furthermore, during the 2012 Olympic Games in London, England, 34 Bruins participated as athletes or coaches, and 12 came away as medal-winners, including six gold medal athletes and two gold medal-winning coaches. At the 2008 Olympics in Beijing, China, 39 Bruins participated, representing the United States and nine other nations, and secured 15 medals, including four gold.

Over the past decade, Guerreor has earned numerous honors. In May 2010, he ws honored by the Black Coaches and Administrators organization as the Dr. Myles Brand BCA Administrator of the Year. In April 2010, he was honored by CORO Southern California, a non-profit organization that trains civic and government leaders.

In June 2010, Guerrero completed a five-year term on the NCAA Division I Men's Basketball Committee. As the Chair in 2009-10, he served on the NCAA Advisory Committee that resulted in the \$10.8 million, 14-year NCAA Men's Basketball Tournament television package with CBS and Turner Sports, as well as the decision to create the "First Four" and the expansion of the Tournament to 68 teams.

Under Guerrero's leadership, UCLA continues to remain one of the premier broad-based intercollegiate athletic programs in the country. In the last 10 years, UCLA has finished second three times (2007-08, 2006-07 and 2005-06), third three times (2011-12, 2004-05 and 2003-04), fourth (2009-10), sixth (2002-03), 11th (2010-11) and 16th (2008-09) in the race for the Learfield Sports Directors' Cup.

DON MORRISON

FACULTY ATHLETICS REP. M.I.T. '61

Donald G. Morrison is currently in his 19th year as UCLA's Faculty Athletic Representative.

In 2011-12, he served as President of the Pac-12 Conference. He previously served as President of the Pac-10 in 2008-09 and 1997-98.

Morrison, a specialist in management science and marketing, is the William E. Leonhard Professor in the Anderson Graduate School of Management.

A 1961 graduate of M.I.T. with a B.S. in mechanical engineering, Morrison earned a Ph.D. in operations research at Stanford University in 1965. He joined the Columbia Business School faculty the following year as assistant professor, served as associate professor from 1968 and was named professor of business in 1973. He has also served as visiting professor at Stanford and at the University of California, Berkeley. He joined the UCLA faculty in 1987.

Over the past 40 years, Morrison has supervised the doctoral dissertations of a number of students who are now faculty members of other leading institutions. Many are now on key editorial boards and eight have endowed chairs. Morrison was the founding editor of the professional journal, Marketing Science and was editor-in-chief of Management Science for eight years. He has served as departmental editor or editorial board member of several other professional journals. In 2002, Morrison was awarded the highest honor in the American Marketing Association, when he was named the McGraw-Hill/ Irwin Distinguished Educator of the Year.

He is the author or co-author of over 90 articles, with a special emphasis on marketing research and applied statistics. He has been an expert witness as a statistician in a number of legal cases and a consultant to industrial firms and government agencies.

Morrison, who will be 73 next February 26, served as captain of the M.I.T. track team. In 1961, he was the Eastern Conference long jump champion and placed third in the long jump at the New England Championships.

Morrison's wife Sherie is a professor in UCLA's Microbiology, Immunology and Molecular Genetics department. Their daughters, Heather Felix and Michelle Oliva, earned their MBA degrees from the Anderson Graduate School of Management at UCLA. The Morrisons also have three grandsons, Parker Graham Felix, Spencer Andrew Felix and Jake Carmine Oliva.

Sherie and Don have endowed several athletic scholarships and provided funds for academic/athletic awards during the last decade.

